



STINA™

Online Privacy Notice

for

www.CircularityInAction.com

1. Introduction.

(a) **Ownership.** STINA, INC., a California Corporation, previously d.b.a. More Recycling (“STINA”) is the owner of this website (“Website”). This online privacy notice discloses STINA’s information and privacy practices for this Website, including what type of personal identifiable information is necessary in order to use and contribute to it, how the information is used, and with whom the information is shared. Note that other STINA websites may be governed by privacy notices with different information practices applicable to those websites.

(b) **Website Visits.** STINA collects certain information from Website visitors. This includes, but is not limited to, the home server domain, e-mail address, type of computer and web browser, what pages the visitor accessed, and limited information about search requests. By using the Website, all visitors give their consent that any data submitted or collected may be processed by STINA in the manner, and for the purposes, described in this notice.

If any visitor does not agree to these policies, then do not use the Website.

(c) **Website Transactions.** At times, STINA will need personal information from Website visitors. It is STINA’s intent to inform visitors before STINA collects personal information.

2. Personal Information.

(a) **Identifying Information.** In order to access the full Website, STINA may request that a visitor to provide certain personal identifying information, such as name, address, e-mail address, and telephone number.

- (b) **Telephone Contact.** If a Website transaction requires telephone correspondence with STINA, then STINA will not contact the visitor without prior consent.
- (c) **Information from Children.** STINA does not collect or maintain information from visitors actually known to be under the age of 13, and no part of STINA's Websites are structured to attract anyone under the age of 13.
- (d) **Lost or Stolen Information.** If a visitor's personal information changes, please e-mail the new information to STINA at Info@Stinalnc.com. If a visitor would like to review the personal information that STINA has in its files regarding the visitor, then e-mail Info@Stinalnc.com.
- (e) **Discussion Forum.** If a visitor participates in a STINA discussion forum, the visitor should be aware that the information disclosed and shared will be broadly available to other persons, both inside of and/or outside STINA, who have access to that forum. Any expressed opinion is the individual's own and should not be considered the opinion of STINA.
- (f) **Links to Other Websites.** The Website may contain links to other websites. STINA is not responsible for the privacy practices or the content of other websites.

3. Uses of Information.

- (a) **Limited Uses Identified.** Personal information collected by STINA will be used by STINA for the following purposes: maintaining the services and information available on the Website; providing operational notices, such as changes to policies, terms & conditions, and record keeping; effecting participation in interactive features; providing service and support; providing data, analysis, and other information to improve STINA websites; monitor usage; address and prevent technical issues; reply to inquiries; handle comments and complaints; and other similar or corollary purposes.
- (b) **Marketing Uses.** The information that you provide may also be collected, used, analyzed and/or processed by STINA, or selected third parties on STINA's behalf, for advertising, marketing, and other business purposes. Please contact STINA as provided in this Privacy Notice if you wish not to have personal identifying information used in this way.
- (c) **Stored Information.** STINA stores and retains information provided by visitors in a commercially reasonable manner based on contemporary standards.
- (d) **Third Party Collection.** Third-party companies that help STINA collect information about visitors, such as Google Analytics, may collect and use information about visitors to monitor and analyze the use of the Website, and for

advertising purposes. After this data is collected, it is aggregated so as to not remain identifiable to a specific individual. If, however, a visitor would prefer that Google Analytics not collect such information, then STINA advises the visitor to opt-out by installing the Google Analytics opt-out browser add-on. For more information on the privacy practices of Google, please visit <https://policies.google.com/privacy?hl=en>.

- (e) **Email to Visitors.** STINA may, from time to time, send visitors email regarding data, products, or services that could interest the visitor. If the visitor indicated interest in receiving offers or information from STINA and/or its partners, then they may send you direct mail about products and services that may interest you. Only STINA, or agents working on behalf of STINA under confidentiality agreements, will send you such solicitations, or if the visitor previously indicated a desire to receive them. If the visitor does not wish to receive such solicitations, then please “opt-out” by emailing Info@Stinalnc.com.

4. Disclosure of the Information.

- (a) **International Use of Data.** The Website, other STINA websites, reach parties in multiple countries, including multi-national corporations, governments, their agencies, non-governmental organizations, nonprofit entities, and individuals. As such, a visitor’s contribution to such websites will reach such individuals and entities in several disparate jurisdictions. Accordingly, by visiting or contributing to this or any STINA website, the visitor agrees that STINA may transfer, store, and/or maintain any visitor information or contribution on computers outside of the visitor’s state, province, country, or jurisdiction, anywhere in the world. In such jurisdictions, data protection laws may differ from those in the visitor’s jurisdiction.
- (b) **Mergers and Acquisitions.** For the purpose of developing and expanding its business, STINA may share, rent, or sell its business assets in its sole discretion. In such transactions, customer information is generally one of the transferred business assets. Also, in the event STINA is acquired, customer information will be one of the transferred assets.
- (c) **Agents.** STINA employs or engages third-party companies and individuals to perform certain business functions on behalf of STINA. Such parties are provided with personal identifying information required to perform their functions but are prohibited from using the information for other purposes. These parties engage in a variety of functions which include, but are not limited to, delivering reports and presentations, analyzing data, and providing market assistance.

- (d) **Affiliated Businesses.** STINA also works closely with affiliated businesses and organizations operating similar services. Visitor information related to an affiliated business may be shared with that affiliated business.
- (e) **Marketing Analysis by Third Parties.** STINA reserves the right to disclose to third parties any personal information about visitors for marketing analysis. However, any information disclosed will be in the form of aggregate data that does not describe or identify an individual visitor.
- (f) **Disclosure to Governmental Authorities.** STINA releases personal identifying information when STINA believes that the release is appropriate to comply with applicable law, to enforce STINA agreements, or to protect the rights, property, or safety of STINA, the visitors of its websites, or its customers. STINA may also release such information in an exchange of information with other companies and/or organizations for the purposes of fraud protection and vetting a visitor's contribution.

5. Use of Computer Tracking Technologies.

- (a) **No Tracking of Personal Information.** STINA collects clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data. STINA also collects information on how visitors accessed and utilized the Website, such as information on a visitor's internet protocol address (IP Address), browser type, browser version, pages visited, time & date of visit, time spent on pages, unique device identifiers, and other diagnostic data. This non-personally identifiable information is used for internal purposes by technical support staff for research and development.
- (b) **Use of Cookies.** A cookie is a small amount of data that is sent to a visitor's browser from a web server and is stored on the computer's hard drive. STINA uses non-identifying cookies to provide easier site navigation. STINA's Website(s) can still be used if a visitor's browser is set to reject cookies. STINA's cookies do not generate personal data, nor read personal data from your machine, and are never tied to anything that could be used to identify you.
- (c) **Use of Web Beacon Technologies.** STINA may also use web beacon or other technologies to better tailor its websites, including this Website, to provide a better service. If in use, then whenever a visitor accesses pages of the Website, a non-identifiable notice of that visit is generated. This data may be processed by STINA or by its suppliers. Web beacons usually work in conjunction with cookies. If a visitor does not want cookie information to be associated with visits to these pages, then a visitor can set its browser to turn off cookies. Web beacon and other technologies will still detect visits to these pages, but the notices that they generate cannot be associated with other non-identifiable cookie information.

and are disregarded.

- (d) **Collection of Non-Identifiable Information.** STINA may collect non- identifiable information from visitor visits to the Website, and other STINA websites, in order to provide better customer service. Examples include: traffic analysis, such as tracking of the domains from which visitors visit, or tracking numbers of visitors; measuring visitor activity on STINA websites; system administration; visitor analysis; and business decision-making. Such information is sometimes known as “clickstream data”. STINA or its authorized third parties may use this data to analyze trends and statistics.
- (e) **Collection of Personal Information.** STINA may collect personal information from a visitor during a visit. In a non-identifiable format, STINA may combine that information with other non-identifiable information, such as clickstream data. This is used and analyzed only at an aggregate level (not at an individual level) to help STINA understand trends and patterns.

6. Information Security.

- (a) **Commitment to Online Security.** STINA intends to protect customer personal information and to maintain its quality. To achieve information security and quality, STINA implements appropriate measures and processes, which may include encryption, when transmitting certain sensitive information.
- (b) **No Liability for Acts of Third Parties.** STINA will exercise reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions are protected by industry standard security technology and implemented by human beings, and therefore cannot be made absolutely secure. Consequently, STINA shall not be liable for unauthorized disclosure of personal information due to no direct fault of STINA including, but not limited to, errors in transmission and unauthorized acts of STINA staff and third parties.

7. Privacy Policy Changes and Opt-Out Rights.

- (a) **Changes to Privacy Policy.** This privacy notice was last updated on April 30, 2020. STINA reserves the right to change its privacy policy statement at any time. A notice of any material change will be posted on the Website for thirty (30) days prior to the implementation of such change.
- (b) **Opt-Out Right.** Visitors have the right at any time to cease permitting personal information to be collected, used or disclosed by STINA and/or by any third parties with whom STINA has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting STINA via e- mail at Info@Stinalnc.com. After processing the cancellation,

STINA will delete customer or prospective customer's personal information from its data base.

8. Access Rights to Data.

- (a) **Information Maintained by STINA.** Upon the visitor's request, STINA will provide a reasonable description of the visitor's personally identifiable information that STINA maintains. STINA can be contacted by e-mail at Info@Stinalnc.com.
- (b) **Corrections and Changes to Personal Information.** If a visitor's personal information changes, or if a visitor notes an error upon review of information that STINA has on file, please promptly e-mail STINA at Info@Stinalnc.com and provide the new or correct information.

9. Accountability.

- (a) **Questions, Problems and Complaints.** For questions about this policy statement, or a complaint about STINA compliance with this privacy policy, please contact STINA by e-mail at Info@Stinalnc.com.
- (b) **Terms of Use.** If a visitor chooses to use STINA's services, including this Website, the visitor's action is hereby deemed acceptance of STINA practices as described in this policy statement. Any dispute over privacy between the customer and STINA is subject to the provisions of this notice and to the relevant current Terms & Conditions of Use Agreement, which is hereby incorporated herein.
- (c) **Jurisdiction & Venue.** By utilizing the Website, or any other STINA website, the visitor expressly agrees that, for any disputes relating to or arising from such websites, the law of the state of California will apply. Any disputes may only be brought in Superior Court of California, Sonoma County, or for federal matters, the US District Court, Northern District of California, in San Francisco, California. All disputes are subject to any dispute resolution clauses in the relevant and current Terms & Conditions of Use Agreement.